

PRIVACY: A STORY ABOUT ADVERSARIES

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Privacy

- ◆ The goal is to protect European citizens and business in cyberspace
 - ✦ Cyberspace is part of your personality and part of your office space

- ◆ I learned (and I teach) that the first steps are:
 - ✦ identify your assets
 - ✦ understand your adversary

Who is the Adversary?



- ◆ We will hardly see a political agreement in the EU on Intelligence Agencies
 - ✦ It is much more complex than US/UK vs. the Continent...

For the Long-term Memory

- ◆ Privacy is a critical value for people and business
 - You cannot choose your adversary in Cyberspace:
Vulnerabilities can be exploited by anyone
- ◆ Regulation will not solve technical problems
 - Europe must compete with technology: Privacy by Design
- ◆ A huge Privacy challenge is ahead: IoT

'Transformational' is an overused word, but I do believe it properly applies to these technologies, particularly to their effect on clandestine tradecraft. *David Petraeus, 2012*

