

# **Privacy Perspectives Global vs. Localisation**

david.francis@huawei.com Cyber Security Officer HUAWEI TECHNOLOGIES CO., LTD.



#### What about today...

- Over the last two days...
  - Theoretical Models
  - New Architectures
  - New Technologies
- But what do we do in today's reality?
- Environment Moving at Different Speeds
  - Business Models
  - Technologies
  - Implementations and Deployments
  - Consumer Considerations
  - Legislation

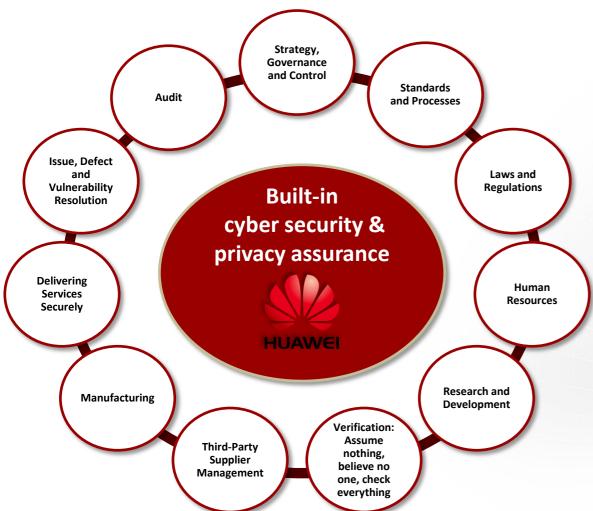


#### **Privacy By Design**

- Privacy By Design needs to address all aspects, including:
  - Technology
  - System Design
  - Architecture
  - Implementation
  - Operation
  - Assurance



### Privacy - Process Driven - "Built-In" not "Bolt-on" Approach



	Area	Focus
	Strategy, Governance and Control	Having an overall strategy and the accountability to make it happen
	Standards and Processes	Using the best standards and approaches to protect against threats and risks
	Laws and Regulations	Making your products and operations legally compliant in every country you operate in
	Human Resources	Getting the right people, in the right roles with the right behaviour to limit insider issues
	Research and Development	Designing, building, testing products in a secure way that builds on the above building blocks
	Verification: Assume nothing, believe no one, check everything	Many eyes, many hands many checks. Tiered independent approach to security verification
	Third-Party Supplier Management	Getting your suppliers to take security seriously – 70% in the box is not Huawei's
	Manufacturing	Manufacturing products that secure each step along the way – right through to delivery
	Delivering Services Securely	Ensuring installation, service and support is secured. No tampering, fully auditable
	Issue, Defect and Vulnerability Resolution	As issues arise, solving them quickly and ensuring customers technology is secured
	Audit	Using rigorous audit mechanisms to ensure every part of Huawei conform to the strategy



#### Global Companies – "Local" Operational Execution

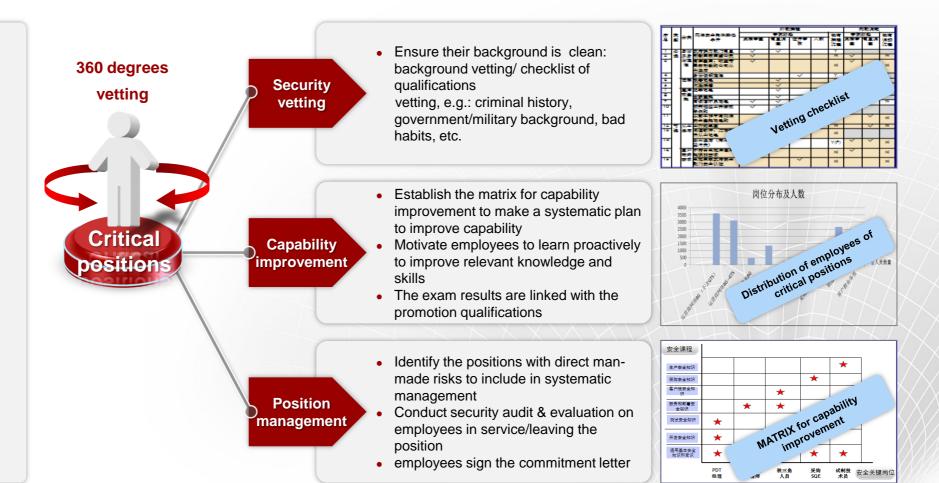
- International standards are not standard
- Conflicting legislation, Implementation variations
- Local law awareness not just global process
- People, Policy, Process, Procedures
- Administrators/Operators
  - Compliance
  - Training
  - Awareness
- On-going Review
- Assurance Structures
- Trust built on Transparency



#### **Global Company Operating Locally**

#### Compliance, Training, Awareness – They are not the same thing

**Conduct security** mgt on employees in critical positions in the stages of onboarding, in service and leaving to continuously improve their security awareness and capability and ensure the employees and their behaviors are clean and secure





#### **Partnership**

- Analysis of the RFI/RFI/Tenders
- Responsibilities not understood Really!
- Example, Managed Services
  - Outsource tasks NOT Responsibilities
  - UK Ofcom reminder to Operators April 2013
- Requirement for Buyer Education
- All have a duty of care
- Assurance
  - Who has access to data?
  - Who knows who has access to data?
  - Accidental verses Deliberate Actions
  - Partnership Assurance Techniques





#### **Closing Thoughts: Awareness**

- Security is relatively easy, Privacy is hard
- Old Problem, but we haven't cracked it
- Vendors Context
  - Local
  - Global
- Buyer Education
- End User/Consumer Awareness
- We need to collaborate to deliver a new approach based on transparency
- Good legislation is never as strong or as fast as buying power



## Thank you

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